

MOMODa FOUNDATION

December, 2024

VOLUME
19



**MOMODa
FOUNDATION**

Evidence ● Advocacy ● Action

TABLE OF CONTENTS

03

Editor's Note



04

**MOMODa
at a Glance**



05

Partners



08

**MOMODa
Projects**



20

**MOMODa
Events**



40

**Editorial
Body**



EDITOR'S NOTE

We are delighted to welcome you all to the 19th edition of our newsletter. This edition highlights our journey throughout the year and the impactful work we have accomplished together. As 2024 draws to a close, we reflect on a year marked by both challenges and achievements. We find ourselves filled with a sense of gratitude and accomplishment. MOMODa FOUNDATION has continued its unwavering commitment to reducing poverty and inequality through systematic research, navigating challenges with resilience, and embracing opportunities with innovation.

Despite the massive political crisis and devastating flood, MOMODa completed 05 projects in 2024. During the year, we contributed to Agriculture, climate change, quality education, financial inclusion, the well-being of adolescent girls, women's empowerment, business development, and income opportunities for freelancers.

We are immensely grateful to our dedicated team, generous donors, and supportive partners whose unwavering belief in our mission has made these achievements possible. We extend our heartfelt thanks to the communities we serve, whose resilience and spirit continue to inspire us.

As we look ahead to 2025, we are excited about the opportunities to expand our impact. Your continued support is invaluable as we strive to create a brighter future for all.

With gratitude and hope,



Md Enamul Haque

MOMODa

AT A GLANCE

MOMODa Office

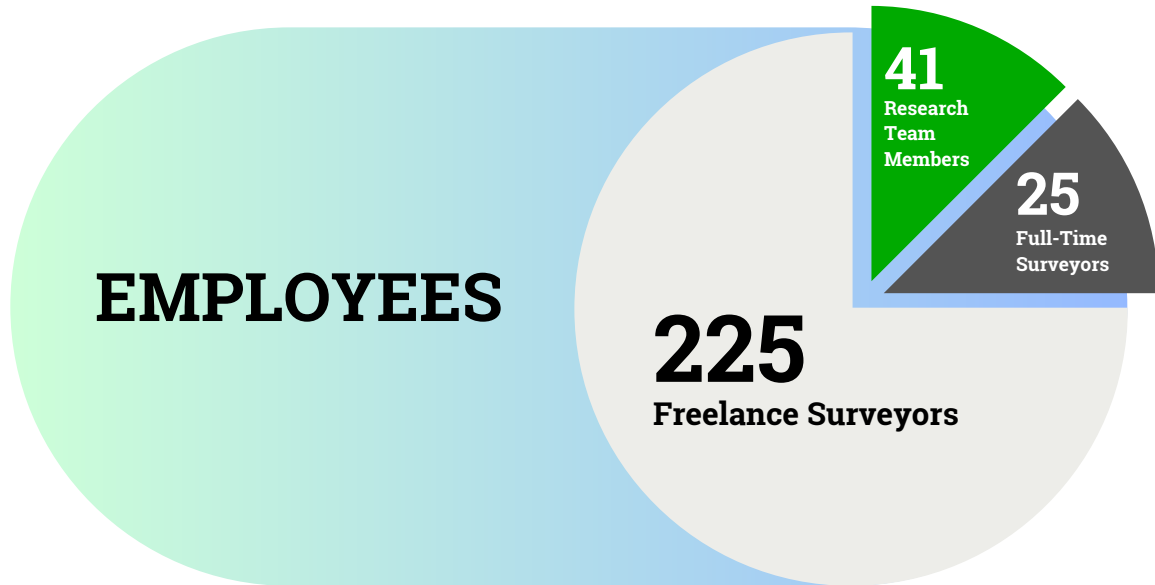
4

DHAKA

GAIBANDHA

KURIGRAM

KHULNA



TOTAL COMPLETED PROJECT

42

ONGOING PROJECT

09

INTERNATIONAL PROJECT

45

LOCAL PROJECT

06

AFFILIATED
FUNDING
ORGANIZATIONS

15

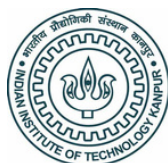
AFFILIATED
ACADEMIC
ORGANIZATIONS

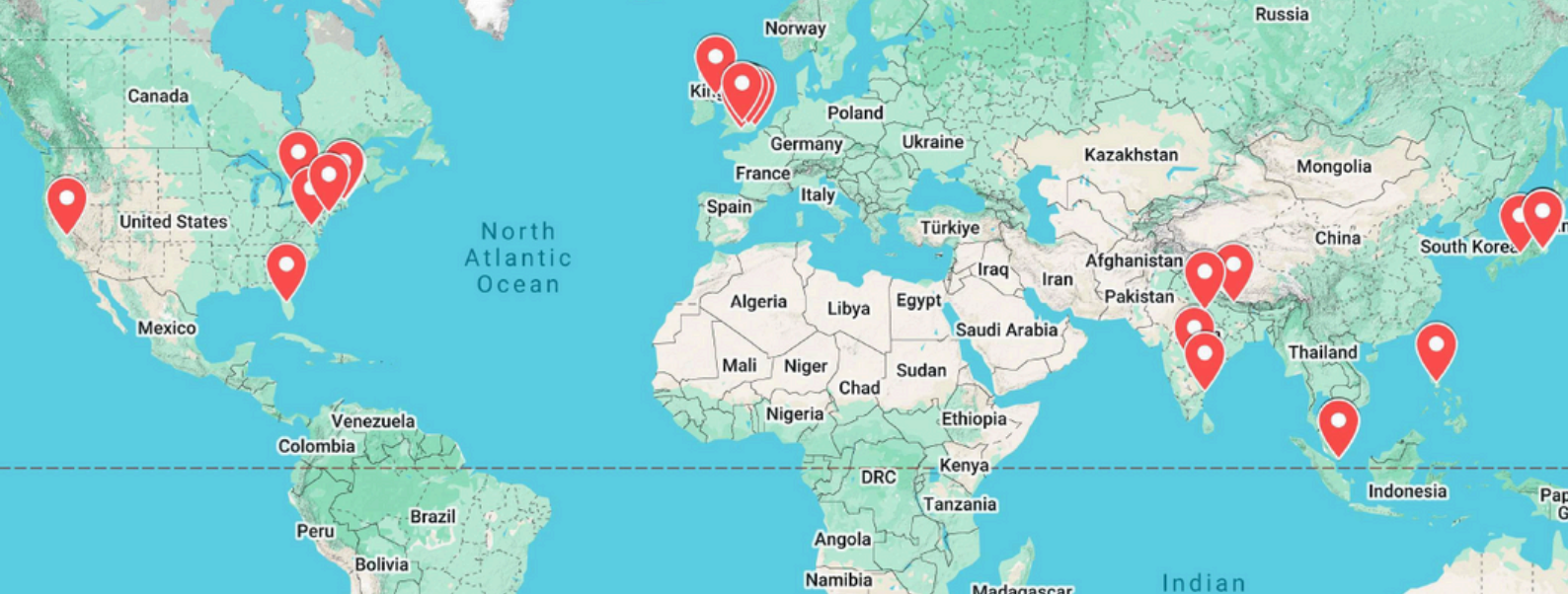
20

Our activities have impacted
the lives of nearly

72000
households in Bangladesh

Partners





Geographical Presence of Our Partners



BRAC, Dhaka, Bangladesh
ADAB , Dhaka, Bangladesh
SANEM, Dhaka, Bangladesh
Metakave, Dhaka, Bangladesh
Green University of Bangladesh
VisionSpring, Dhaka, Bangladesh
StartUp Dhaka, Dhaka, Bangladesh
Brac University, Dhaka, Bangladesh
World Vision Bangladesh, Dhaka, Bangladesh
Ganna Unnayan Kendra (GUK), Gaibandha, Bangladesh
Sarah Institute of E-Generation, Gaibandha, Bangladesh
BRAC James P Grant School of Public Health, Dhaka, Bangladesh
Gaibandha Rural Development Foundation, Gaibandha, Bangladesh



New York University, USA
Duke University, North Carolina, USA
The World Bank, Washington, D.C, USA
Harvard University, Massachusetts, USA
Women's World Banking, New York, USA
University of Maryland, College Park, USA
Florida International University, Florida, USA
Bill & Melinda Gates Foundation, Washington, USA
Stanford University, Stanford, California, United State
Georgetown University, Washington, D.C., United State
Massachusetts Institute of Technology: MIT, Cambridge, MA USA



University of Oxford, UK
IGC, Houghton Street, UK
Southampton University, UK
Girls Not Brides, London, UK
University of Kent, Canterbury, UK
Imperial College London, London, England
Queen's University of Belfast, Belfast, Northern Ireland, UK



Sophia University, Japan
IDE-JERTO, Chiba, Japan
Kyoto University, Kyoto, Japan
The University of Tokyo, Tokyo, Japan
National Graduate Institute for Policy Studies, Tokyo, Japan



IFMR-LEAD, India
IIT Kanpur, Uttar Pradesh, India
L V Prasad Eye Institute, Hyderabad, India



National University, Singapore
Singapore Management University, Singapore



Grand Challenges Canada, Toronto, Canada



Asian Development Bank, Mandaluyong, Philippines

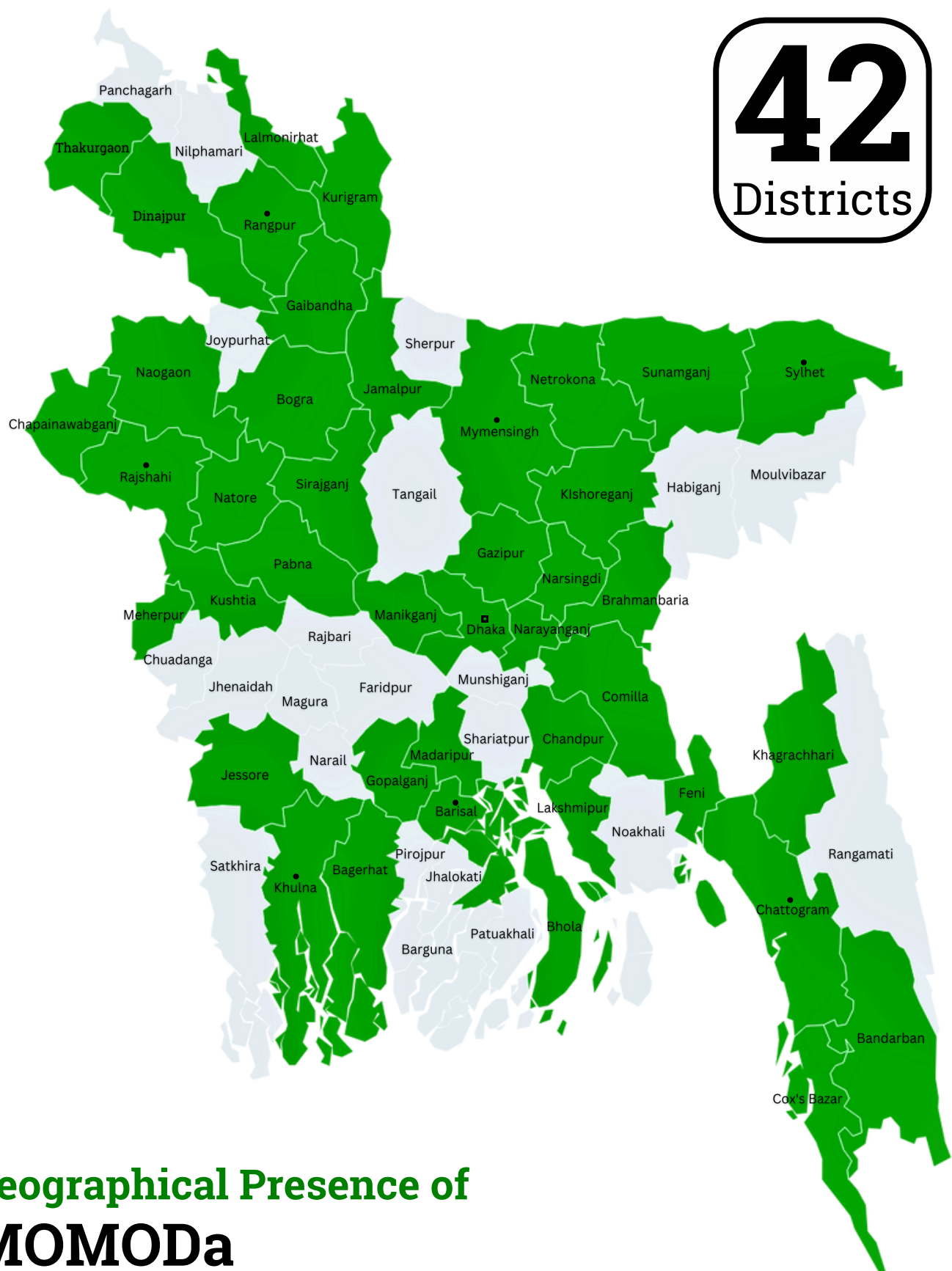


ICIMOD, Kathmandu, Nepal



KOPERNIK, Bali, Indonesia

MOMODa Projects



Geographical Presence of MOMODa

MOMODA Projects

A group of women are sitting around a table, engaged in a project activity. They are looking at papers and materials on the table. The background shows a banner with Bengali text and a logo. The banner includes the text 'মিহি চিনি' (Mihhi Chini) and 'সেবা কর্মসূচী' (Seba Karmasuchi). The women are wearing colorful clothing and headscarves. The table is covered with a red cloth and has various papers and materials on it. The overall scene suggests a community or educational project.

2024

D-LAB DIGITAL LAB ACCESS IN BANGLADESH

The Digital Lab Access in Bangladesh (D-Lab) project aims to seek the effectiveness of digital labs and blended learning in strengthening student learning and self-study skills, particularly in supplementary English and Math classes. The project leverages existing digital labs like ICT DLAB and ICT Learning Center (ILC), while also providing teacher training for effective video-assisted learning implementation. Key activities include conducting 451 Head Master Surveys, 1353 Teacher Surveys, and 13,639 Student tests & surveys across 451 schools. Additionally, the project provided teacher training, digital educational materials, and gifted wall clocks to participating schools, along with geometry boxes to all surveyed students. Data was also collected from D-LAB software.



Sample Size: 466 Schools

Type of research: RCT

Field of Research: Education

Stage of the project: Endline Phase 01

Partners: Directorate of Secondary and Higher Education (DSHE), Singapore Management University, Fund for Innovation in Development



Principal Investigators:

Dr. Christine Ho

Associate Professor, Singapore Management University

Dr. Abu S Shonchoy

Associate Professor, Florida International University

Dr. Tomoki Fujii

Associate Professor, Singapore Management University

Dr. Rohan Ray

Global Asia Institute, National University of Singapore

WB PROJECT

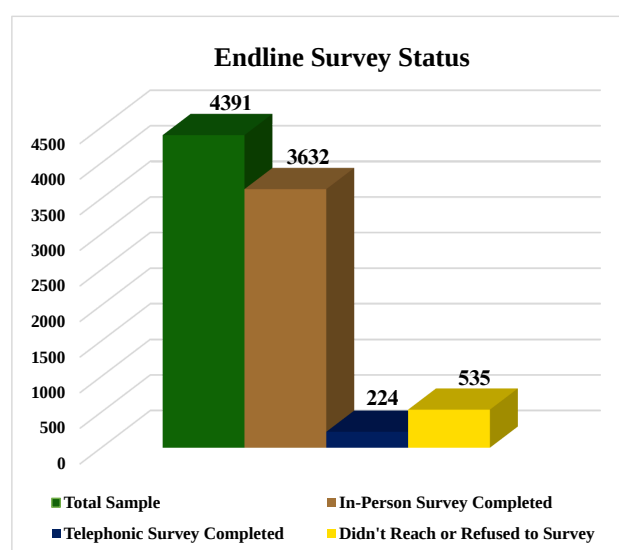
EVALUATING THE IMPACTS OF PROVIDING TRAINING AND ACCESS TO A DIGITAL JOB PLATFORM TO DOMESTIC WORKERS IN BANGLADESH

In mid-2023, MOMODa FOUNDATION, in collaboration with the World Bank, launched a baseline survey to better understand the well-being and employment opportunities of domestic workers in Dhaka City. Following the baseline survey, these workers received life skills training from Oxfam and began participating in the job market through the online platform Hello Task.

In continuation of this initiative, MOMODa FOUNDATION conducted the endline survey from April to October 2024. This survey includes in-person interviews within Dhaka City as well as phone interviews for domestic workers who have relocated. Out of a total sample of 4,391, MOMODa successfully conducted 82.71% of the surveys in person, 5.10% via telephone, while 12.18% of the individuals could not be reached or declined to participate.

The primary goal is to assess the impact of life skills and occupational training and evaluate the effectiveness of online job platforms for domestic workers. The survey focuses on four key areas in Dhaka City: Badda, Khilgaon, Mirpur, and Mohammadpur.

The details of the survey:



Sample Size: 4391

Type of research: RCT

Field of Research: Women Empowerment & Job Market

Stage of the project: Data Cleaning is on progress

Partners: The World Bank (WB)



Principal Investigators:

Dr. Jean Nahrae Lee

Senior Economist, The World Bank

Dr. Anaise Marie Williams

Assistant Scientist, Johns Hopkins University

Dr. S Anukriti

Senior Economist, The World Bank

Dr. Siddharth Sharma

Lead Economist, The World Bank

Dr. Maurizio Bussolo

Lead economist, Chief Economist Office for South Asia

ADB FENI

MAINSTREAMING IMPACT EVALUATION METHODOLOGIES, APPROACHES, AND CAPACITIES IN SELECTED DMCS, SUBPROJECT 2

This study addresses the scarcity of underground water in South Asia by examining the cost-effectiveness of volumetric pricing versus area-specific pricing using Alternate Wetting and Drying (AWD) for rice crops. The research involved surveys targeting farm households, wards, pump operators, and water management groups. The MOMODa team conducted a nine-day training in Dhaka, which included discussions, mock testing, and model tests, followed by a pretest in Feni and a feedback session at Feni University. A pilot test was also conducted with senior supervisors to ensure a thorough understanding of the survey. The study covered five upazilas in Feni and one in Chattogram. Despite political unrest in August, farmers in remote areas agreed to participate in interviews. Data collection was completed on time, with success rates of 99.7% for farmer surveys, 100% for ward surveys, and 73% for WMG surveys. The pump operator survey, conducted in two phases, had a success rate of 77%. The collected clean data has been submitted to the principal investigators of ADB Research Team.



Sample Size: 2,131 farmers, around 193 pump operators,
104 village members, and 26 WMG surveys

Type of research: Impact Evaluation

Stage of the project: Completed Midline Survey

Partners: Asian Development Bank (ADB)



Principal Investigators:

David Anthony Raitzer

Project Officer, ADB

Odbayar Batmunkh

Consultant, ADB

Mohar Chaudhuri

Consultant, ADB

THRIFT

TRANSFORMING HOUSEHOLDS WITH REFRACTION AND INNOVATIVE FINANCIAL TECHNOLOGY

MOMODa FOUNDATION continues to make strides in transforming lives in Kurigram, Bangladesh. In the first phase of this transformative project, MOMODa FOUNDATION conducted a comprehensive baseline survey, screening 6,251 individuals to identify those most in need of support. From this pool, 571 participants were selected for the final intervention. Each beneficiary received a smartphone, eyeglasses, and hands-on training in digital financial services (DFS) with a view to empowering rural communities in Bangladesh through the intersection of technology and vision care. The Foundation was able to reach about 99.67 percent of the beneficiaries in the

second follow-up in September, 2024. This phase focuses on assessing the impact of previous interventions while identifying new areas for development. Also, focuses on bridging two significant gaps: financial inclusion and uncorrected vision. Rural residents, especially Old Age and Widows, receiving G2P allowances, are trained to use smartphones for digital financial services (DFS) so they can access financial services and perform transactions without traveling any distance. With 571 individuals benefiting from the program so far, the initiative is proving to be a vital tool in uplifting the Kurigram community, creating a sustainable pathway to economic growth and financial independence.



Sample Size: For Screening 6251, For the final Intervention 571

Type of research: RCT

Field of Research: Financial Inclusion in Public Health

Stage of the project: 2nd Follow-up survey is completed for Main Intervention

Partners: Queen's University Belfast (QUB), BRAC JPGSPH, VisionSpring, and LVPEI



Principal Investigators:

Dr. Nathan Congdon

Professor, Queen's University Belfast

Dr. Atonu Rabbani

Professor, BRAC James P Grant School of Public Health

Dr. Abu S Shonchoy

Associate Professor, Florida International University

START-UP DHAKA PROJECT

CAN LIGHT-TOUCH ACCELERATOR PROGRAMS FOSTER BUSINESS PERFORMANCE? EVIDENCE FROM ICT ENTERPRISES IN BANGLADESH

This study examines the challenges to SME growth and productivity in low- and middle-income countries, focusing on ICT enterprises in Bangladesh. SMEs, key drivers of job creation and economic growth, face issues like limited access to capital, lack of entrepreneurial skills, and weak management practices. The research evaluates MOMODa FOUNDATION's "light-touch" accelerator program, which offers mentoring, online courses, and networking. The program includes four weeks of mentoring by Startup Dhaka, covering market segmentation, financial planning, product design, and business development, along with networking opportunities to connect SMEs with potential investors. MOMODa Foundation conducted 4 baseline surveys (200 samples) and one pilot survey (30 samples), followed by continuous follow-up to collect data on pitch videos, attendance, and participation in mentoring and demo classes. The endline survey showed an average success rate of 72%. Additionally, 9% of the treatment sample and 6% of the control sample received grants, though 37% attended other accelerator programs after the baseline.



Sample Size: 230 ICT-Based Startup Firms

Type of research: RCT

Stage of the project: Entrepreneurship Development

Partners: International Growth Center (IGC)



Principal Investigators:

Dr. Namrata Kala

Associate Professor, MIT Sloan School of Management

Dr. Abu S Shonchoy

Associate Professor, Florida International University

Dr. Gaurav Chiplunkar

Assistant Professor, University of Virginia

Dr. Israt Jahan

Assistant Professor, University of Wisconsin-La Crosse

IDE-DEP **DELAYING EARLY PREGNANCY IN GAIBANDHA DISTRICT IN BANGLADESH**

In the Gaibandha District, where 70% of girls marry early and 64% become pregnant before 18, raising concerns about maternal and newborn mortality, MOMODa FOUNDATION, in collaboration with IDE JETRO and FIU, is executing a project to delay adolescent pregnancies among girls aged 14-17, even in cases of early marriage. This initiative aims to improve the health, education, and economic prospects of adolescent girls by providing sexual and reproductive health education, distributing contraception kits and pills, and offering free consultations.

Since February 2024, MOMODa FOUNDATION has conducted monthly sessions to enhance adolescent girls' knowledge of sexual and reproductive health, forming 60 Kishori Clubs across 60 villages in Gaibandha Sadar and Saghata Upazilas. Between February and December 2024, 11 out of 12 planned sessions were completed, starting with an introductory session and followed by topic-specific discussions and post-session evaluations. Additionally, free family planning kits were provided to recently married girls in the groups. From February to December 2024, the average attendance rate was 91.43%, with research indicating reductions in adolescent pregnancies and child marriages.



Sample Size: 600

Type of research: RCT

Field of Research: SRHR

Stage of the project: Intervention

Partners: Institute of Developing Economies, Japan External Trade Organization (IDE-JETRO), and Florida International University, USA.



Principal Investigators:

Professor Dr. Momoe Makino

Senior Research Fellow, IDE-JETRO

Dr. Abu S Shonchoy

Associate Professor, Florida International University

ICIMOD PROJECT

EXPLORING FARMERS' PREFERENCES TOWARDS CROP FARMING WITH LOW-EMISSION CULTIVATION PRACTICES IN BANGLADESH

The project titled "Exploring Farmers' Preferences towards Crop Farming with Low-Emission Cultivation Practices in Bangladesh" aims to understand farmers' perceptions towards climate change. This research seeks to address the impact of carbon emissions from crop farming and gauge the perceptions of farmers regarding low-emission practices. With a sample size of 480, the project has completed 493 surveys, 6 KIs, and 4 FGDs, marking the completion of its baseline stage. The research, conducted as a Randomized Controlled Trial (RCT), falls under the fields of Climate Change and Agriculture.



Sample Size: 480

Type of research: RCT

Field of Research: Climate Change, Agriculture

Stage of the project: Baseline Completed

Partners: ICIMOD SANDI



Principal Investigators:

Dr. Hafiz Iqbal

Assistant Professor, Govt Edward College, Pabna

Dr. Pallab Mazumder

Associate Professor, Florida International University, USA

FREELANCING PROJECT

FINANCING VIRTUAL MIGRATION: INCUBATION AND INCOME SHARING IN NORTH BANGLADESH

MOMODa FOUNDATION, in partnership with the University of Oxford, is spearheading an initiative to promote online freelancing in rural Gaibandha, equipping youth with skills and resources for remote employment to combat poverty and unemployment. The program spans 8 waves, with 254 participants enrolled out of 257 eligible candidates. Endline surveys for the first and second waves have been successfully completed, alongside a Real Task Assessment (RTA) and Graphic Design Competition, where the RTA winner was awarded 20,000 BDT. Additionally, the 7th follow-up survey recorded a 97% completion rate, while the 6th follow-up survey conducted via phone covered 99% respondents. Currently, the endline survey for the third wave is underway, engaging 42 respondents. These surveys evaluate the program's impact on economic empowerment, skill development, and social mobility, providing critical insights for shaping future strategies. This effort aims to bridge rural areas with global markets, creating job opportunities and fostering sustainable freelancing empowerment in underserved regions.



Sample Size: 392

Type of research: RCT

Field of Research: Digital Job Market and Youth Empowerment

Stage of the project: 2nd waves' Endline survey will be conducted soon

Partners: International Growth Center (IGC), and
Oxford Center for Islamic Studies, UK



Principal Investigators:

Dr. Muhammad Meki

Associate Professor (Economics), University of Oxford

Dr. Abu S Shonchoy

Associate Professor, Florida International University

Dr. M Mehrab Bakhtiar

Country Representative (Acting), International Food Policy
Research Institute (IFPRI)

Dr. Simon Quinn

Associate Professor, Department of Economics & Public Policy,
Imperial College Business School

IGC IRRIGATION PROJECT

INSTITUTIONAL ARRANGEMENTS AND ITS IMPLICATIONS IN ENERGY-CHOICE MIX AND DOWNSTREAM WATER CONSERVATION MANAGEMENT: INSIGHTS FROM RURAL BANGLADESH

The project titled "Institutional Arrangements and Its Implications in Energy Choice Mix and Downstream Water Conservation Management: Insights from Rural Bangladesh" investigates the role of institutional arrangements in shaping energy choices and water conservation practices in groundwater irrigation systems in rural Bangladesh. The objectives include exploring the institutional diversity governing these systems, analyzing the influence of different institutional arrangements on collective actions related to groundwater management, understanding the challenges faced by farmers, and investigating how localized rules enhance coordination and cooperation among farmers. The project has conducted 6 Focus Group Discussions (FGDs), 8 Framed Field Experiments, 80 Farmers' surveys, 80 Debriefing surveys, and 2 Irrigation expert workshops, with a sample size of 80 farmers and 30 irrigation experts. This research, a Framed Field Experiment, falls under the fields of Irrigation, Ground Water Management, and Energy Choice Mix. The field experiment is completed, and the final survey is tentatively scheduled for mid-February.



Sample Size: 80 Farmer and 30 Irrigation Experts

Type of research: Framed Field Experiment

Field of Research: Irrigation, Ground Water Management, Energy Choice Mix

Stage of the project: Field experiment completed

Partners: IGC, Duke University, Dhaka University



Principal Investigators:

Dr. Rafia Zaman

Postdoctoral Fellow, Sanford School of Public Policy, Duke University

Dr. Atonu Rabbani

Professor, Department of Economics, University of Dhaka

SALINITY PROJECT

BEHAVIORAL INTERVENTIONS TO ADDRESS CLIMATE CHANGE-INDUCED SALINIZATION IN BANGLADESH

Bangladesh faces rising salinity in coastal regions due to climate change. In collaboration with J-PAL K-CAI, MOMODa FOUNDATION is conducting an RCT in three salinity-prone Upazilas of Khulna—Dighalia, Terokhada, and Batiaghata—to enhance climate resilience. Following training sessions from 1st to 3rd September, pilot surveys were conducted between 5th and 10th September, with 25 completed surveys after data cleaning. Household listings included 319 households in 34 communities, contributing to a total of 1,863 households across 189 communities, with 131 eligible for interventions. To date, surveys have been completed in 200 of 239 communities, identifying 169 eligible for further study. This initiative underscores a commitment to strengthening resilience in Bangladesh's most vulnerable communities.



Sample Size: 1200 households, and 200 Communities

Type of research: RCT

Field of Research: Public Health

Stage of the project: Preparing to start the Baseline

Partners: The King Climate Action Initiative (K-CAI) at MIT's Abdul Latif Jameel Poverty Action Lab (J-PAL) and Florida International University, USA.



Principal Investigators:

Dr. Abu S Shonchoy

Associate Professor, Florida International University

Dr. Saravana Ravindran

Assistant Professor, National University of Singapore

Dr. Nusrat Abedin Jimi

Visiting Assistant Professor, Vassar College

e-Education

e-EDUCATION FOLLOW-UP SURVEY 2024

The e-Education Follow-up Survey 2024 evaluates the long-term impact of the digital learning program launched in 2013 to expand access to quality education for underserved communities. This follow-up focuses on assessing the program's sustained effects, refining strategies for improved educational access, and addressing participation gaps. The survey targeted 160 participants and successfully engaged 131, achieving an 81.75% response rate. The research, conducted as a follow-up survey, falls under the field of Education and Digital Learning. Key findings reveal strong educational attainment, with 58% of respondents holding Master's degrees, and a high employment rate of 71.8%. However, a significant gender disparity was observed, with 71% of respondents being male. This initiative reflects the MOMODa FOUNDATION's commitment to fostering equitable digital education and ensuring the program's long-term success in addressing the needs of underserved communities. The project has successfully completed its follow-up stage.



Sample Size: 160 participants

Type of research: RCT

Field of Research: Education and Digital Learning

Stage of the project: 2nd Follow-up survey is completed

Partners: University of Tokyo



Principal Investigators:

Dr. Abu S Shonchoy

Associate Professor, Florida International University

Dr. Yasuyuki Sawada

Professor, University of Tokyo

Dr. Hisaki Kono

Professor, University of Tokyo

MOMODa Events



2024



5th Follow-up training on "Financing Virtual Migration:

Online Freelancing in Northern Bangladesh" of the Freelancing project was held in Gaibandha Project Office of MOMODa FOUNDATION.

Md. Enamul Haque, Executive Director, MOMODa FOUNDATION visited the Foundation's Khulna Project Site

On 8 February 2024 he visited 4 Drinking Water Plants in 3 unions at Rupsa, Dighlia and Terokhada unions.



Annual Picnic

Ghaibandha & Kurigram Project office organized Annual Picnic of MOMODa FOUNDATION on 10 February, 2024.



Renze Klammer Visited MOMODa FOUNDATION's Corporate office

Renze Klammer, Sector Coordinator, IT Business Consultant of PUM Netherlands, visited MOMODa FOUNDATION's Corporate office on 05 March 2024 and facilitated a wonderful Seminar on "Entrepreneurship in the IT Sector".

Freelancing Project

1st Batch Endline Survey Training program was held on 11 March 2024



Demo Day: Startup Dhaka Business Accelerator Program

The program held on 23 March 2024 at Moar, Dhanmondi. The demo day program organized by Startup Dhaka.



Monthly Coordination Meeting on NGO Affairs

MOMODa FOUNDATION regularly attends the "Monthly Coordination Meeting on NGO Affairs" at Dhaka DC Office

Dr. Abu S Shonchoy, PI of IDE-DEP Project Visited Adolescent Girls Club at Gaibandha



Six-Day Long Endline Survey Training of World Bank Project Held at MOMODa Corporate Office



Farhana Rahman Khan Conducted Workshop at MOMODa FOUNDATION's Corporate office

Farhana Rahman Khan, Consultant, Asian Development Bank, Visited MOMODa FOUNDATION's Corporate office and facilitated a delightful Workshop on "Effective Communication in Office"

15th Executive Committee (EC) Meeting

On 05th May 2024 the 15th Executive Committee Meeting held at the MOMODa FOUNDATION Corporate Office



THRIFT Stakeholder Meeting

The meeting was held on 15 May at the MOMODa FOUNDATION Corporate Office, attended by Prof. Dr. Atonu Rabbani (University of Dhaka), Misha Mehzabin (Country Director, VisionSpring Bangladesh), Dr. Sonia Pant (VisionSpring), Sushanta Sarkar Subho (VisionSpring), Sharmin Shitol and Ishrat Binte Aftab (BRAC JPEG), Md. Jasim Uddin (Chairman, MOMODa FOUNDATION), and Md. Enamul Haque (Executive Director, MOMODa FOUNDATION).





MOMODa FOUNDATION Team had a negotiation meeting with David Anthony Raitzer, Project Officer, ADB and Mohar Chaudhury, ADB Consultant

Dr Israt Jahan Visited MOMODa FOUNDATION Corporate Office

On 14 June 2024 Dr Israt Jahan, Assistant Professor, University of Wisconsin La Crosse, and Investigator of our Start-Up Dhaka Project, visited MOMODa FOUNDATION's Corporate Office.



Kamal Qadir, his team, and Dr. Abu S. Shonchoy, visited THRIFT project's field in Kurigram

Mr. Kamal Qadir, CEO, bKash BD Ltd, his team, and Dr. Abu S. Shonchoy, Associate Professor, Florida International University & PI of THRIFT Project, visited THRIFT project's field in Kurigram district.





Dr. Siddharth Sharma, Lead Economist, World Bank, visited MOMODa Foundation's corporate office on 30 June, 2024.

Meeting with Mohar Chaudhuri

On 08 July 2024

MOMODa FOUNDATION team had a warm meeting with Mohar Chaudhuri, ADB Consultant



Odbayar Batmunkh Visited MOMODa FOUNDATION Corporate Office

On 14 July 2024

Odbayar Batmunkh, ADB Consultant visited MOMODa FOUNDATION Corporate office



**Dr. Rafia Zaman, PI of IGC
Irrigation project Visited MOMODa
FOUNDATION Corporate Office**

Baseline Survey Training: Salinity CCIS Project



BIG NEWS

Collaboration Between



**for the project “Behavioral Interventions
to Address Climate Change Induced
Salinization in Bangladesh”**

**MOMODa FOUNDATION
Collaborates with MIT for the
Salinity CCIS Project**



Dr. Elvina Mustary from RHSTEP visited adolescent group sessions in Gaibandha

MOMODa Foundation team paid homage to the martyrs of the Language Movement in Gaibandha



DG of NGOAB Visits MOMODa FOUNDATION Corporate Office

On 23 September 2024, Md Saidur Rahman, Director General of NGOAB visited MOMODa FOUNDATION Corporate office and offered valuable insights and feedback





**MOMODa FOUNDATION Team
Conducted 7th Follow-up Survey
Training of the Freelancing Project**

**MOMODa FOUNDATION Team
Organized "Irrigation Experts Meet
IGC" Workshop at BMDA, Rajshahi**



**THRIFT Project Mobile Phone
Distribution & Usage Instruction
Training at Gaibandha**



D-Lab Project PIs Joined Endline Survey Training Virtually

Dr. Christine Ho, Associate Professor, Singapore Management University, Dr. Abu S Shonchoy Associate Professor, Florida International University, Dr. Tomoki Fujii, Associate Professor, Singapore Management University, Dr. Rohan Ray, National University of Singapore, Nomin Byambaa, Research Associate, Singapore Management University joined D-Lab Endline Survey Training virtually.

Md. Shahed Shahan, Assistant Director of DSHE, attended the Endline Survey Training of the D-Lab Project and provided valuable guidance to the DRAs.



MOMODa FOUNDATION Team conducted the Baseline Survey Training of the ICIMOD Project



MOMODa FOUNDATION initiated Dengue Awareness Campaign in asscoation with ADAB

MOMODa FOUNDATION Offered Reliefs for the Flood Affected People in Feni



Qurbani Program

Like every year, MOMODa FOUNDATION Team distributed Qurbani meats among underprivileged people of Gaibandha and Kurigram.



Md. Hiru Mia secured 1st Position in the RTA of the Freelancing Project (1st Wave). Along with him 10 other participants have been awarded.

Knowledge Sharing with Farmers: ICIMOD Project

PIs Dr. Hafiz Iqbal, Assistant Professor, Edward College, Pabna and Dr. Pallab Mazumder, Associate Professor, Florida International University, along with Dr. Monoj Kumar, Professor, Sher-e-Bangla Agricultural University joined the session



**Dr. Rubaiya Murshed,
Lecturer, Department of Economics,
University of Dhaka, Visited MOMODa
FOUNDATION Corporate office**



Professor Dr. AQM Shafiul Azam, Director of the Planning & Development Wing (DSHE), Visited MOMODa FOUNDATION Corporate office

MOMODa FOUNDATION Team conducted the Baseline Survey Training of the Salinity CCIS Project



PI Dr. Abu S Shonchoy Visits the Salinity CCIS Project at Khulna

Dr. Abu S Shonchoy visited couple of households and field area. He also exchanged his views and thoughts with enumerator team.





MOMODa FOUNDATION Annual Get Together 2024

Skill Development Workshop: MOMODa FOUNDATION

MOMODa FOUNDATION regularly organize Skill Development Workshops to enhance skills and expertise of the team members



Project Coordination Meeting : IDE-DEP Project

MOMODa FOUNDATION Team organized a coordination meeting with PI Dr. Abu S Shonchoy and the implementation partner. Mahbubul Alam, Director, RHSTEP, and Dr. Elvina Mustary, RHSTEP joined.

Featured Articles

2024

Featured Articles

The Art and Science of Multitasking in the Workplace

Md Enamul Haque

Introduction: In today's fast-paced work environment, multitasking has become a common practice. The ability to juggle multiple tasks simultaneously is often seen as a valuable skill, but it comes with its own set of challenges and benefits.

Understanding Multitasking: Multitasking involves handling more than one task at the same time. This can range from editing a document while having a video call and checking messages to managing several projects concurrently. While it seems efficient, true multitasking is rare; what we often do is task-switching, rapidly shifting our focus from one task to another.

Benefits of Multitasking: When done effectively, multitasking can lead to increased productivity. It allows managers to manage their time better, meet deadlines, and handle urgent tasks without neglecting ongoing projects. It can also enhance problem-solving skills and adaptability, as professionals learn to prioritize and manage their workload efficiently.

Challenges of Multitasking: Despite its advantages, multitasking can also lead to decreased productivity and quality of work. Constantly switching tasks can cause mental fatigue, reduce attention span, and increase the likelihood of errors. It can also lead to stress and burnout, as the individual may feel overwhelmed by the constant demand for their attention.

Strategies for Effective Multitasking: To multitask effectively, it's crucial to prioritize tasks based on their importance and deadlines. Using tools like to-do lists, calendars, and project management software can help keep track of tasks and deadlines. It's also important to take regular breaks to avoid mental fatigue and maintain focus.

The Role of Technology: Technology plays a significant role in facilitating multitasking. Tools like email filters, task management apps, and communication platforms can help streamline workflows and reduce the cognitive load. However, it's essential to use these tools wisely to avoid becoming overwhelmed by notifications and information overload.

Balancing Multitasking and Focus: While multitasking can be beneficial, it's equally important to recognize when to focus on a single task. Allocate dedicated time for tasks that require deep concentration and sustained focus, such as creative problem-solving, complex analysis, data cleaning, and in-depth research.

Also, tasks requiring creativity, critical thinking, and problem-solving must avoid multitasking. Batching similar tasks together improves efficiency and reduces the cognitive overhead of switching between different work modes. Balancing multitasking with periods of deep work can lead to better overall performance and job satisfaction.

Conclusion: Multitasking in the workplace is a double-edged sword. When managed well, it can enhance productivity and efficiency. However, it's important to be aware of its potential downsides and adopt strategies to mitigate them. By finding the right balance between multitasking and focused work, one can achieve better outcomes and maintain their well-being.

In summary, while multitasking is an essential skill in the modern workplace especially for managerial roles, it requires careful management and balance to be truly effective. By understanding its benefits and challenges, and employing strategies to optimize it, professionals can navigate their tasks more efficiently and maintain a healthy work-life balance.

The Silent Crisis: Sustainability Challenges Facing Bangladeshi NGOs

Anika Mahzabin Sandhi

Non-governmental organizations (NGOs) in Bangladesh play a vital role in addressing poverty, inequality, and environmental challenges. However, they face several challenges that affect their ability to operate effectively. A major issue is financial instability. Many NGOs depend on international funding, which is often unpredictable. This makes it difficult for them to plan for the future. Local fundraising efforts rarely meet their needs. When external funding is reduced or stopped, their programs are disrupted.

Recruiting and retaining skilled staff is particularly challenging, especially in remote areas where NGO-based aid is most needed. Complicated legal processes and lengthy approval requirements also delay projects. These bureaucratic hurdles discourage innovation. Political instability creates additional problems for NGOs. Political instability and social unrest make the environment unpredictable. This can cause delays and increase risks for staff.

Climate change makes things even harder for NGOs working in vulnerable areas. Limited resources prevent them from expanding successful projects. Competition for funding among organizations discourages partnerships. Together, these challenges threaten the long-term impact and sustainability of NGOs in Bangladesh.

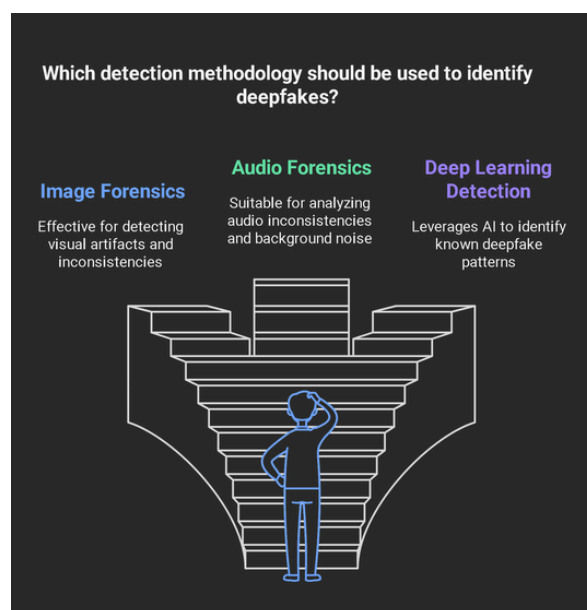
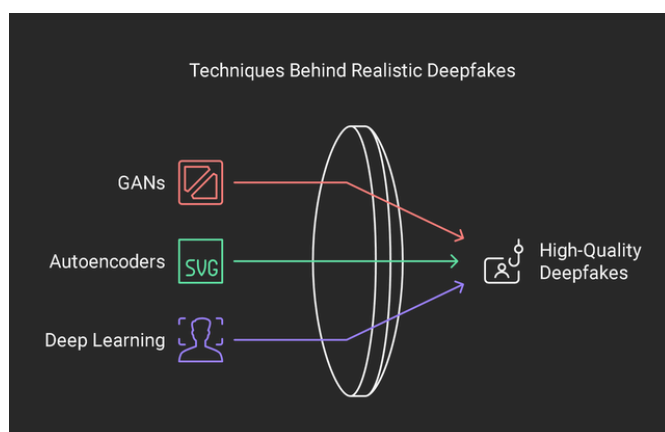
Fires of Fabrication: Deepfakes are Cooking Up Trouble

Md. Montasir Rahman

Welcome to the strange world of deepfakes, where reality can be shaped like clay by artificial intelligence. Picture realistic videos of famous people making shocking statements, news anchors sharing fake stories, or even your boss giving compliments in the voice of someone you dislike. With just a few clicks and some coding, these scary situations can become all too real.

Introduction

Deepfake technology is an amazing but sometimes controversial invention. It uses smart computer programs, like Generative Adversarial Networks (GANs), to make very realistic fake videos or audio recordings. These programs study a lot of data to copy how a person looks, talks, and moves. While deepfakes can be fun and useful in movies or entertainment, they can also be misused to spread lies or invade someone's privacy. As we learn more about deepfakes, we must think carefully about using them responsibly and ethically.



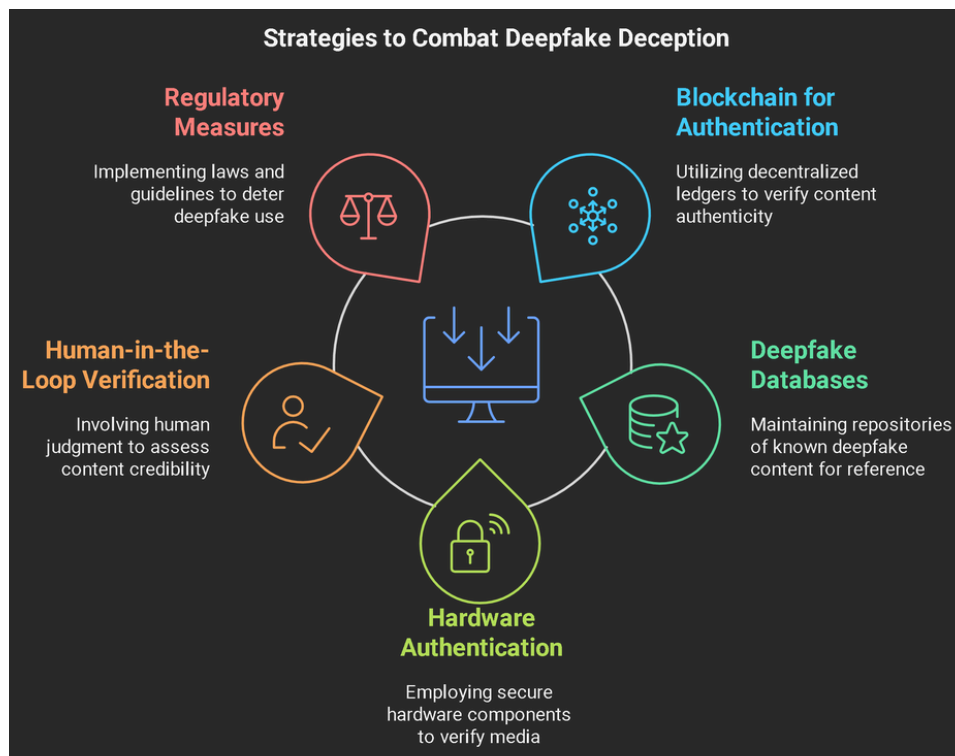
Online, truth wears a mask: Fight Back!

- Be truth detectives: Check carefully, confirm facts, and look for signs that deepfakes are fake.
- Share awareness, not fear: Talk about deepfakes with friends and help spread the truth.
- Demand action: Support people who hold deepfake creators responsible and ask for fair online rules.
- Support the good: Use deepfakes for learning and creativity, not for spreading lies.

Ethical Concerns

- Fake News: Deepfake videos can spread lies. Can you trust what you watch?
- Reputation Harm: Deepfakes can ruin lives by damaging someone's image. Who controls how you look online?

- Emotional Damage: Fake videos can cause fear and hurt. Who suffers because of these lies?
- Election Problems: Deepfakes can spread lies to change votes. Can democracy stay safe from this?



Conclusion

In conclusion, comparing fake fires to the dangers of deepfakes shows how both can harm the truth. By understanding this, we can take steps to protect honesty and keep the internet a safe and trustworthy place for everyone.

EDITORIAL BODY

CHAIRMAN

Md. Jasim Uddin
MOMODa FOUNDATION

EDITORIAL TEAM

Md Enamul Haque
Executive Director
MOMODa FOUNDATION

SCIENTIFIC ADVISORS

Dr. Abu Shonchoy
Associate Professor of Economics
Florida International University (FIU)

Dr. ASM Shihavuddin
Professor & Head, Department of EEE
Presidency University

Md Hafiz Sikder
Senior Research Assistant
MOMODa FOUNDATION

DESIGNER

Md. Montasir Rahman
Officer (Communication)
MOMODa FOUNDATION

CONTACT DETAILS

MOMODa FOUNDATION

CORPORATE OFFICE: Agrani Supreme, House : 89, Flat: 5B Road: 8/A,
Dhanmondi, Dhaka, 1209 Bangladesh

GAIBANDHA PROJECT OFFICE: House: 1144, PDB More (6 No Ward), Master
Para, Gaibandha-5700

KURIGRAM PROJECT OFFICE: Kosob Uddin Tower, Flat- (3rd Floor),
Trimohini Bazar, Khaligang, Kurigram

KHULNA PROJECT OFFICE: Ashraf Manjil, Flat D-2 (4th floor), In front Mondal
Jute Textile Mills (Rupsha Officers Quarter) Deyara, Dighalia, Khulna



www.momodafoundation.org



info@momodafoundation.org



momodanews.blogspot.com



www.facebook.com/momodafoundation



www.linkedin.com/company/momodafoundation



+880 1711 59 04 16, +88-02-41022013

