

# COVID-19 RESPONSE

Supporting Engagement of the Civil Society for COVID-19  
Response Activities



## PROJECT BRIEF

### Funding authority

Association of Development  
Agencies in Bangladesh (ADAB)

World Health Organization  
(WHO)

### Project Duration

6 months.

### Key Project activities

Awareness through local miking,  
mosque miking, community  
meeting, sensitization meeting,  
distribution of leaflet & festoons.

## News from MOMODa



With the emergence of COVID-19, MOMODa FOUNDATION has taken a couple of prompt initiatives like online & offline awareness campaigns, providing open space handwashing facilities, distributing liquid soaps, and managing relief operations among the disadvantaged population.

All these activities are continuing since the beginning of 2020 with MOMODa's internal resources.

This year, MOMODa FOUNDATION, in collaboration with ADAB and WHO, is executing a COVID response project titled "Supporting Engagement of the Civil Society for COVID-19 Response Activities" in different Wards in Dhaka South City Corporation (ward numbers 16, 17 & 21).

The overall objective of this project is to develop awareness among the general citizen and engage local government representatives in the process.



## SPECIFIC OBJECTIVES OF THE PROJECT

The specific objectives are:

1. Information internalization by the vulnerable communities on the importance of proper use of masks, by changing their behaviors.
2. Ensuring participation of and engagement with relevant communities, especially vulnerable groups and populations.
3. Mitigating barriers to implementation and uptake of COVID health measures.
4. Ensuring effective feedback mechanisms to ensure two-way communication between health/response authorities and communities, the public, and stakeholders.

To combat COVID-19, we initiated campaigns about social distancing, masks wearing, and the use of hand sanitizer.

A community-driven approach has been followed where community members themselves assess constraints, opportunities, and resources, discuss strategies and solutions, plan activities and monitor their implementation.

MOMODa tried to engage government and NGO frontline workers in this campaign. Community volunteers are also being connected to the campaign program.

The project will continue up to 30 September 2021.

